



American Red Cross  
of Northeast Massachusetts

100 Cummings Center, Ste 235-E  
Beverly, MA 01915

31 Green Street  
Newburyport, MA 01950

## Fall 2006

**Be Red Cross Ready**

Visit us on the web  
[www.northeastmassredcross.org](http://www.northeastmassredcross.org)



Saturday, May 19 in historic Newburyport. Spend the afternoon enjoying samples of delectable chocolate products as you stroll in and out of many of Newburyport's quaint shops. For tickets or more information, contact Jeannine Colella at (978) 462-8243, or at [jcolella@northeastmassredcross.org](mailto:jcolella@northeastmassredcross.org)

### Chocolate Tour:

March 29 at Danversport Yacht Club. If you wish to nominate someone you feel has made a difference in the community, or are interested in becoming a sponsor, please contact Elizabeth Macomber at (978) 922-2224, or at [emacomber@northeastmassredcross.org](mailto:emacomber@northeastmassredcross.org). Nomination forms are also available at [www.northeastmassredcross.org](http://www.northeastmassredcross.org)

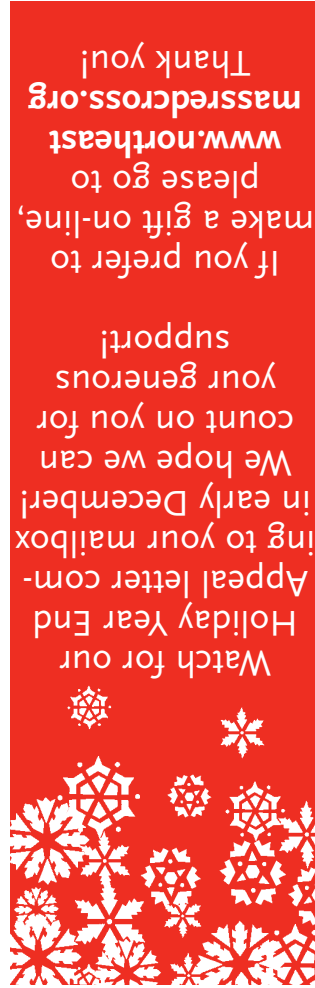
### Community Heroes Breakfast:

Sunday, April 29 in beautiful scenic Gloucester. Join a team to walk for the Red Cross! To sign up, contact Julie Manninen at (978) 922-2224, or at [jmanninen@northeastmassredcross.org](mailto:jmanninen@northeastmassredcross.org)

### Pride Stride:

If you prefer to make a gift on-line, please go to [www.northeastmassredcross.org](http://www.northeastmassredcross.org). Thank you!

Save the Dates and Join Us at These Upcoming Events in 2007!



American  
Red Cross

# American Red Cross of Northeast Massachusetts

Proudly serving Amesbury, Beverly, Byfield, Essex, Gloucester, Hamilton, Ipswich, Manchester by the Sea, Newbury, Newburyport, Rowley, Rockport, Salisbury, Wenham, West Newbury

Main office:  
100 Cummings Center, Ste 235-E  
Beverly, MA 01915  
978-922-2224

Area office:  
31 Green Street  
Newburyport, MA 01950  
978-462-8243

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## Northeast Massachusetts Red Cross Has Busiest Year Ever

The American Red Cross of Northeast Massachusetts had its biggest disaster year in history with major hurricanes, large fires and vast flooding. Red Cross disaster relief focuses on meeting people's immediate emergency disaster-caused needs. When a disaster threatens or strikes, the Red Cross provides shelter, food, and health and mental health services to address basic human needs. In addition to these services, the core of Red Cross disaster relief is the assistance given to individuals and families affected by disaster to enable them to resume their normal daily activities independently.

The Chapter deployed 64 trained disaster team volunteers to the Gulf region to help people affected by hurricanes Katrina, Wilma and Rita. Red Cross volunteers aided a total of 66 displaced Katrina clients who relocated to the North Shore to rebuild their lives.

Home fire numbers were also "off the chart" this year as our Disaster Team volunteers responded to 20 fires, helping 170 fire clients including the April fire in Newburyport that displaced 51 people, and fires in Ipswich and Beverly with 11 and 19 residents forced to leave their homes.

Spring brought the May floods. Due to massive flooding and excessive damage, 3 shelters were opened, 22 clients were assisted, 1,800 meals were delivered, 334 clean up kits were distributed and a remarkable 1,000 hours were worked by volunteers!

To prevent and prepare for emergencies, 276 people participated in disaster safety



drills that teach families how to prevent or prepare for a fire in their home. Our busiest disaster year would have been much worse had it not been for our volunteers coming together and generously giving their time, energy and expertise when it was so desperately needed. We can't thank our volunteers enough for what they do for their neighbors in their time of need!

## Red Cross Wins at Annual Golf Tournament

Our 9th Annual Golf Tournament was held Monday, September 25, 2006 at Bass Rocks Golf Club. Over 100 golfers participated and enjoyed a picture perfect day overlooking the ocean and twin lighthouses in scenic Gloucester! This was our most successful golf

tournament to date netting over \$26,000 to support chapter operations and services. This was achieved through sponsorships, raffles and auction sales. We thank the many local businesses that graciously donated items.

Thank you to our generous sponsors!

### Presenting Sponsors

Capital Hotel Management  
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### Corporate Sponsors

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G. Everett Mahony Insurance, Inc.  
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Shuka Associates, Inc.  
Sovereign Bank  
Sterling Insurance  
Target Direct Marketing  
Wayside Companies

We also want to acknowledge the generous support of our golf committee members, volunteers and Red Cross staff! We thank you for making this event such a tremendous success!

Save the Date for next year's golf tournament:  
**Monday, September 24, 2007!**

## Calling All Champions!

Would you or your organization like join our fundraising team known as Champions of the Red Cross? If so, please contact Julie Manninen for more information at (978) 922-2224, or at [jmanninen@northeastmassredcross.org](mailto:jmanninen@northeastmassredcross.org)



Champions Award Recipient  
Kelly Pechilis was recognized for her outstanding fundraising efforts at the Annual Meeting.

## CPR Training Saves Lives

For nearly a century, the American Red Cross has prepared people to save lives through health and safety education and training. From first aid, CPR and bloodborne pathogens training to swimming and lifeguarding, choke-saving and Babysitter's Training, American Red Cross Preparedness programs help people lead safer and healthier lives. The Red Cross constantly strives to respond to the preparedness concerns of Americans at home, in school and in the workplace. Today's innovative

programs also include teaching lay persons and professionals how to use automated external defibrillators (AEDs) to save victims of sudden cardiac arrest. Last year, over 8,500 people were certified locally in lifesaving skills.

You can help the Red Cross save lives. Become a health and safety instructor, or take a course. To register for a class on-line, please go to [www.northeastmassredcross.org](http://www.northeastmassredcross.org). Or call the Beverly office at 978-922-2224, or the Newburyport office at 978-462-8243.

## Armed Forces Emergency Services

When a loved one is away serving in the military, it is reassuring to know that you can reach them when there is a family emergency. The AFES (Armed Forces Emergency Services) program allows the American Red Cross to use the latest in computer and telecommunications technology to send communications on behalf of family members who are facing emergencies or other important events to members of the U.S. Armed Forces serving all over the world. These communications are delivered around-the-clock, 7 days a week, 365 days a year.

While providing services to 1.4 million active duty personnel and their families, the Red Cross also reaches out to more than 800,000 members of the National Guard and the Reserves and their families who reside in nearly every community in America.

**Last year the Northeast Massachusetts Chapter helped 32 local families when they needed to reach a loved one.**

*The American Red Cross really came through for my family during a very tough time. My mom had just beaten her lung cancer and my dad's lung cancer had viciously spread with no hope of remission. Three days after my dad's death, my mom had a ruptured brain aneurysm. Sadly, she died three days later. My brother is serving in the military overseas and the Red Cross helped to bring him home so that we could all be together.*

*I can't tell you what a comfort it was to have my brother home during such a sad and difficult time. I'm so very grateful to the Red Cross for the assistance that it provided my family through its AFES program.*

*Rena Taber,  
Amesbury, Mass.*

## In Memoriam

Long time volunteer, Todd Woodworth, passed away October 28, 2006 at the age of 85. Todd was a volunteer for the Red Cross for 57 years. He was a past board member and chairman for the Greater Newburyport area. Todd was very proud of the 240 pints (30 gallons) of blood he donated

over the years. He was a frequent visitor with the staff and volunteers of the Newburyport office. Todd was active in the Newburyport area, including being a retired funeral home director, historian, community fundraiser, school supporter and more. Our sympathy is extended to Todd's family.

## Get Prepared Now For Holiday Fire Season

It was a rainy Saturday night in October when Paul, a Red Cross volunteer, was called by the local fire department about a 3-family home that was tragically on fire. Paul initiated a call down for other disaster team volunteers who arrived on the scene with open arms and comfort kits. The ten victims of the fire were given a warm, safe place to stay and assistance with food, clothing, medications and mental health support. In the following days, the disaster volunteers continued to help the clients plan for rebuilding their lives.

This is just one out of many fires and other disasters that the Northeast Massachusetts Chapter responds to during

the year. The holiday fire season is almost here. And this means that American Red Cross will be responding to more residential fires and fire-related emergencies than any other time of the year. Sources like holiday lights, unattended ovens and stoves and alternative heating devices spike the chances of having a home fire.

To prevent home fires install smoke alarms, periodically test them and replace the batteries at least once a year. It also helps to have escape routes and two or more identified exits from every room. Never leave candles burning when you aren't in the room and always make sure lighters or matches are in out-of-reach places from children.



For more home fire safety tips from the American Red Cross, please visit our website [www.northeastmassredcross.org](http://www.northeastmassredcross.org)

*"The Red Cross was wonderful. They provided a place to sleep, clothing and food for our kids and us. They have just been great."*

*Erica and Desirae, fire clients, October 2006*